

# Eagle Brook *Life*

THE OFFICIAL NEWSLETTER FOR THE RESIDENTS OF EAGLE BROOK

April 2019

*Welcoming Spring with*  
**TESS KOSSOW!**





on our cover

# Catching up *with* Tess Kossow!

photo credit: Lindsay Chan Photography

SHE FIRST GRACED THE COVER OF *EAGLE BROOK LIFE* WITH HER THEN-BOYFRIEND (NOW HUSBAND) DAN BACK IN JULY 2013. THEN SHE WAS CONTRIBUTING A MONTHLY “MISS GENEVA” COLUMN, FOLLOWED BY BECOMING CONTENT MANAGER, AND FINALLY EDITOR.

While she now contributes by ghostwriting articles for *Eagle Brook Life*, Tess Kossow is once again the cover of our April 2019 issue... and this time featuring her rainbow, miracle baby boy, Ferris.

Kossow, now an entrepreneur and children’s picture book author, is proud to announce her first published book, and the start of a series, called *I’m Very Ferris, A Child’s Story About In Vitro*



*Fertilization.* Tess and Dan went through infertility, as one in eight couples experience, and was finally able to carry a baby full-term when her last embryo was transferred. While designing her baby’s nursery and playroom, she wanted a children’s picture book that spoke about IVF as something she could add to her baby’s library. The problem was, there was no such product on the market!

After a storybook birth, Ferris Jobs Kossow was born on April 20, 2018, and right after Tess went back to corporate America, she realized it was a now-or-never moment to follow her entrepreneurial dream, her editorial passion, and start her own business. With the incredible, never-a-doubt support from her husband, she jumped in the deep end and became a work-from-home author.

Realizing that there *is* a need in the market, she went about creating a children’s picture book series about in vitro fertilization in which a child could understand this difficult process of having a family. After all, IVF is something that everyone needs to know about! It’s no longer a topic “just for grownups.” Wanting her son to understand how much she and her husband wanted a baby, and at the same time being able to take her business background and watch an idea come to life in a real, much-needed product, in January 2019, the first book in the *I’m Very Ferris* series was published.

“This is my passion. This is my dream job. And the biggest reward is the time I now get back running my own schedule and watching my son grow up.”

Balancing a new career, entrepreneurship, or solo-preneurship as it has been called, becoming a new mom, and all on her own time, Kossow has never worked harder in her life.

“The new paycheck for me is the end-all goal of having my son be proud of his mom someday. I am often told that Ferris has a certain twinkle in his eye and smile on his face when he is holding a copy of the book, almost as if he already knows it’s something special. That’s an incredible feeling as a mom and an entrepreneur.”

Ferris Jobs is a name with strong meaning behind it, but two quotes come to mind that stand for this special baby boy and give Tess the motivation and inspiration to press on as a leader and a strong female for her son:

“Life moves pretty fast. If you don’t stop and look around once in a while, you could miss it. Having Ferris was the final push to jump into the risk of something new and unfamiliar. If I could conquer infertility, I could publish a book that would make a positive impact on the world, and give people going through IVF something uplifting to give their baby and themselves. Most importantly, I could tell the world the story of Ferris, which means rock and best choice, both of which are true in him,”

and

“Here’s to the crazy ones, the misfits, the rebels, the trouble-makers, the round pegs in the square holes...the ones who see

things differently – they’re not fond of rules. You can quote them, disagree with them, glorify or vilify them, but the only thing you can’t do is ignore them because they change things... they push the human race forward, and while some may see them as the crazy ones, we see genius, because the ones who are crazy enough to think they can change the world, are the ones who do. Dan tells me I am his Steve Jobs...and that’s how we tied me into Ferris’ name.”

Tess and Dan (and Mr. Big, their 10-year-old toy Maltese) have lived in Eagle Brook since March 15, 2013. Customizing their Eagle Brook home with décor and a new addition, as well as the beautiful 16th fairway view, is what makes Geneva one of the greatest places on Earth, according to the Kossows. Tess, in particular, loves to run throughout the town, while you can catch Dan on a long bike ride. The entire family loves to eat, shop and go for walks with a cup of coffee, all while enjoying the entrepreneurial feel of the downtown area and the many perks of being a member of Eagle Brook Country Club. The Fox River nearby is the cherry on top for calling Geneva home. In the Kossows’ spare time, well, the question isn’t what are they going to do, but rather what aren’t they going to do!

To see more about Tess’ story, her advocacy for IVF, and to purchase *I’m Very Ferris*, visit [www.tesskossow.com](http://www.tesskossow.com). Also available on Amazon and [BarnesandNoble.com](http://BarnesandNoble.com).

